

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 387 Issue 1



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4480

Client:	Barack Obama/ D/ President	Submission Cost:	48575	Campaign Ref:	E-120802002
Buyer:	10/01/12 to 11/11/12	Client/Product/Estimate:	95/101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	06260815	Weeks:	6	Order Ref:	06260815
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

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Product:	Obama For America	Booking Group:	WSPA	Key Market:	Greenville Spartanburg Asheville
Demographic:	(L) Household	Order:			48575

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1135p ET / 1035p CT Late Show	170	30 Comme	Nbr of Spots	2	2	2	2	2	10	1700
2	M-F 11a ET / 10a CT Price Is Right	225	30 Comme	Nbr of Spots	2	2	2	2	2	10	2250
3	M-F 9a Dr Phil	150	30 Comme	Nbr of Spots	3	3	3	3	3	15	2250
4	Fri 10p ET / 9p CT Blue Bloods	1200	30 Comme	Nbr of Spots	1					1	1200
5	Fri 10p ET / 9p CT Blue Bloods	1200	30 Comme	Nbr of Spots	1					1	1200
6	Fri 10p ET / 9p CT Blue Bloods	1200	30 Comme	Nbr of Spots						1200	
7	Fri 8p ET / 7p CT CSI NY	800	30 Comme	Nbr of Spots	1					1	800
8	Fri 8p ET / 7p CT CSI NY	800	30 Comme	Nbr of Spots						1	800
	Weekly Totals: Total Spots(Ord Spots)			15	19	16	16	17	2	85	

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News
Channel 10 HD MeTV www.wkyc.com

WSPA-TV

230 Main Street Dr.
Spartanburg SC 29303-6698

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Buyer:	"
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Salee Rep:	HRP Washington, DC
Order Ref:	06260815
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Ref	Salee Product Details	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
9	Sat 10p ET / 9p CT 48 HoursS.	600	30	Nbr of Spots	1					1	600
10	Sat 7p NewsS.	150	30	Nbr of Spots	1	1	1	1		5	750
11	Sat 8-9pS.	400	30	Comm					1	1	400
12	Sun 10p ET / 9p CT MentalistS	1000	30	Comm					1	1	1000
13	Sun 10p ET / 9p CT MentalistS	1000	30	Comm					1	1	1000
14	Sun 1030a ET / 930a CT Face The NationS	275	30	Nbr of Spots	1	1	1	1	1	5	1375
15	Sun 7p ET / 6p CT 60 MinutesS	1500	30	Comm					2	2	3000
16	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	275	30	Comm					1	1	1375
17	Tue 8p ET / 7p CT NCIST	2500	30	Comm					1	1	5000
18	Tue 8p ET / 7p CT NCIST	2500	30	Comm					1	1	5000
Weekly Totals: Total Spots(Ord Spots)				15	19	16	16	17	2	85	

Original

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 250 International Dr.
 Spartanburg SC 29303-6596
 (864) 576-7777 FAX (864) 587-4480

Original

Client:	Barack Obama/ D/ President	Submission Cost:	48575	Campaign Ref:	E:12080202
Buyer:	'	Client/Product/Estimate:	95 /101 /1537	Salee Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/1/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
19	Tue 9p ET / 8p CT NCIS Los Angeles .T....	1900	Nbr of Spots	1	1					2	3800
20	Wed 10p ET / 9p CT CSI ..W...	1200	30	Nbr of Spots	1	1				2	2400
21	Wed 10p ET / 9p CT CSI ..W...	1200	30	Comme						1	1200
22	Wed 8p ET / 7p CT Survivor ..W...	1650	30	Nbr of Spots	1	1				2	3300
23	Wed 8p ET / 7p CT Survivor ..W...	1650	30	Comme						2	3300
24	Wed 9p ET / 8p CT Criminal Minds ..W...	1700	30	Nbr of Spots	1	1				1	1700
25	M-F 1135p ET / 1035p CT Late Show M.....	170	30	Comme						5	850
26	M-F 11a ET / 10a CT Price Is Right M....	225	30	Nbr of Spots	1	1	1	1	1	5	1125
	Weekly Totals: Total Spots(Ord Spots)			15	19	16	16	17	2	85	
	Grand Totals										
	Month 10 Weeks: 4										
	Month 11 Weeks: 4										
Totals	1001	1008	1015	1022	10/29	11/05					
Spots	85	15	19	16	16	17					2
Cost	48575	9090	12885	8635	7685	9885					395

Grand Totals:

Spots:	85
Gross Total:	48,575.00
Commission:	7,286.25
Net Total:	41,288.75

REP HEADLINE# 6260815
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP AUG2/12 16.20
CHANGES *** WSPA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW.

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME LAURA BASSETT

ORDER # _____
CONTRACT # 6260815
WASHINGTON, DC 20007

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER,

FLIGHT DATES OCT/2/12 NOV/6/12 WR-6

DATE AUG 2 / 12 16-20

REP: REVISED ORDER

ZEROED LN 7
ADDED LN 20
TTL SAME
PLS CFM
THANKS, MIKE FOR MICA

* * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

GREER MARGOLIS

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

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:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK :
:LINE#: : : : : : : : DATE : DATE : /WK: INVT : DAYS :TOTAL:
AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537
AGENCY PRODUCT CODE = 101

7	S	700P-730P					
			30				
				\$150.00			
					10/6		
						11/3	
							0
							SAT

PROGRAM : ACCESS HOLLYWOOD
CON COM1: ACCESS HOLLYWOOD

REP HEADLINE# 6260815
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

EAX# 703-516-9680
HARRIS REPORT FROM REP AUG2/12 16.20
CHANGES *** WSPA-TV ***

:LINE#:	REP	:CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	:TOTAL:	:SPTS:
:LINE#:	:	:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :			
20	A	700P-730P			30		\$150.00	10/6	11/3	1	SAT			5
PROGRAM :	NEWS	ORD COM1:	PROGRAM CHANGE	SPOTS ARE BOOKED	PLS ADV	THIS IS A MAKE-GOOD FOR OCT 6-NOV3 ON LINE-7 FOR 1 SPOT/WK	MISSING: SAT/700P-730P	OCT 6-NOV3	OCT 6-NOV3	\$150.00	(AUG2/12)			
STATION :	MAKEGOOD OFFERS:	M1	OK'D	BUY#7	OFFER: SAT/700P-730P	CMT: PROGRAM CHANGE	SPOTS ARE BOOKED	PLS ADV	30S	30S	\$150.00	PLS ADVISE.		
OCT/12	38295.00	NOV/12			10280.00						CONTRACT TOTAL	48575.00		
											TOTAL SPOTS	85		

MARKET TOTALS \$354,325 WSPA 14% WLSS 53% WYFF 17% WHNS 12% WYCW 1% WMYA 3% CABL 0%
ACCURATE SHARES
SVC- NSI BOOKS- EST/ES
DEMOs- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EEE DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: HEADLINE# 6260815
ORDER WORKSHEET
APPROVED ORIGINAL REV#0
\$\$\$

REP: TEL# 703-516-9399
FAX# 703-516-9680
ORDER WORKSHEET
HARRIS REPORT FROM STATION AUG2/12 08.29
***** WSPA-TV *****

HARRIS REPORT FROM STATION AUG2/12 08.29
***** WSPA-TV *****

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME LAURA BASSETT
SALES PRSN WA- MICA HANSEN (H)

ORDER # _____ CONTRACT # 6260815
PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT2/12 NOV6/12 WK-6

DATE AUG2/12 08.29
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: NEW ORDER
TTL 48575 @ 85X
PLS CFM
THANKS, MIKE FOR MICA

CLASS: NATL. LOCAL REGIONAL

STA:
CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#7 MISSED:SAT/700P-730P
OFFER:SAT/700P-730P
CMT:PROGRAM CHANGE

OCT6-NOV3 30S \$150.00 (AUG2/12)
OCT6-NOV3 30S \$150.00 PLS ADVISE.

SPOTS ARE BOOKED

PLS ADV

CONTRACT TOTAL SPOTS
TOTAL SPOTS 48575.00 85

REP HEADLINE# 6260815

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
ORT FROM REP

80 AUG1/12 20.13 *** WSPA-TV ***

LINE#:	REP	CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	: SPTS:	WEEK :	DAYs	:TOTL:
LINE#:												:SPTS:
2			1100A-1200N	30		\$225.00	10/2	11/2	2	TU-F		10
PROGRAM : PRICE IS RIGHT CON COM1: PRICE IS RIGHT												
3			900A-1000A	30	\$150.00	10/2	11/2	3	TU-F		15	
PROGRAM : DR. PHIL CON COM1: DR. PHIL												
4			1000P-1100P	30	\$1,200.00	10/5	10/5	1	FRI		1	
4			1000P-1100P	30	\$1,200.00	10/19	10/19	1	FRI		1	
4			1000P-1100P	30	\$1,200.00	11/2	11/2	1	FRI		1	
PROGRAM : BLUE BLOODS CON COM1: BLUE BLOODS												
5			800P-900P	30	\$800.00	10/12	10/12	1	FRI		1	
5			800P-900P	30	\$800.00	10/26	10/26	1	FRI		1	
PROGRAM : CSI:NY CON COM1: CSI:NY												
6			1000P-1100P	30	\$600.00	10/6	10/6	1	SAT		1	
PROGRAM : 48 HRS. MYSTERY CON COM1: 48 HRS. MYSTERY												
7			700P-730P	30	\$150.00	10/6	11/3	1	SAT		5	
PROGRAM : ACCESS HOLLYWOOD CON COM1: ACCESS HOLLYWOOD												
8			800P-900P	30	\$400.00	10/27	10/27	1	SAT		1	
PROGRAM : CRIMETIME SAT CON COM1: CRIMETIME SAT												
9			1000P-1100P	30	\$1,000.00	10/14	10/14	1	SUN		1	
PROGRAM : THE MENTALIST CON COM1: THE MENTALIST					\$1,000.00	11/4	11/4	1	SUN		1	

REP HEADLINE# 6260815
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP AUG1/12 20.13

4
REP HEADLINE# 6260815
*** ORIGINAT. REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP AUG1/12 20.13

MAY 14 2013